

Brookside Dairy partners with various stakeholders to develop our dairy & livestock sector to world-class standards



Brookside Dairy Ltd has partnered with other stakeholders in order to help develop the local and regional dairy and livestock sector to world-class standards.

In the 16 years that we have been in operation, we have continuously invested in world-class operations making us the region's leading milk processor with fully-fledged operations in several countries.

Brookside Dairy is guided by the principle of Goodness for all through which we commit ourselves to a mutually beneficial partnership with our value chain (farmers, suppliers, transporters, distributors, retailers and our employees), the community where we operate, our consumers and other players in the industry.

Our road map to success has always been defined by a commitment towards quality right from the farm level, through milk processing to the delivery of our products to consumers.

Brookside Dairy is the market leader in innovation and technology through partnerships with various stakeholders in the dairy and livestock industry coupled with the input of a dedicated and skilled staff with a constant desire to meet and exceed consumer needs.

Brookside Dairy invests heavily in product research and development to ensure we continuously improve on our products and provide the market with products that meet the varying consumer tastes and preferences. We are confident to be continuously supplying you with our quality range of dairy

products from our wide range of over 200 different processed dairy products in the region.

We are also focused on building the Brookside brand into a strong international brand by being the benchmark dairy processor beyond the region.

Our products are available throughout Eastern Africa, the Common Market for Eastern & Southern Africa (COMESA) bloc and as far afield as Egypt and the Middle East.

Partnership with Farmers

Brookside Dairy is firmly committed to the development of the regional dairy and livestock sector through partnerships with other stakeholders who include farmers, government and non-governmental organizations.

We endeavour to empower farmers to manage their operations professionally so as to maximise their milk production and enjoy the full benefits of dairy farming.

We strongly believe that for us to provide consumers with the best quality dairy products, we should only receive the best quality milk for processing which is why empowering farmers to produce quality milk is key to our operations. To achieve this, the company has forged partnerships with over 100,000 small scale dairy farmers distributed in more than 150 cooperative societies and self help groups as well as individuals throughout Kenya who benefit from a field extension programme. These programmes are designed to enrich the farmer with knowledge that will eventually improve their business.



Brookside Dairy Cont

Other benefits of this winning partnership are:-

- ◆ A guaranteed market for their milk;. Brookside Dairy boasts of the largest and most modern milk processing facilities in the country and farmers can rest assured that the company has the capacity to receive their milk.

- ◆ Loan Facilities. We facilitate loans with several financial institutions that we have partnered with including Equity Bank and the Kenya Commercial Bank where farmers can borrow funds to expand their businesses at favourable interest rates.

- ◆ Grassroots milk collection network;. Through a network of strategically placed milk collection and cooling facilities, Brookside Dairy has made it easier for farmers to deliver milk to the company at its freshest and with minimal wastage. The network also enables the company to control the quality of its products right from the source. We collect milk from over 30 districts in Central, Rift Valley, Eastern, Western and Nairobi Provinces and have set up cooling plants in Ruiru, Kiganjo, Kinangop, Nakuru, Eldoret, Nyahururu and Ol Kalou. These are supported by satellite stations in Ndaragwa, Shamata, Siongiroi, Olenguruone, Keringet, Eldama Ravine, Muserechi, Nkubu, Chogoria, Njoro, and Kiambu.

- ◆ Farm inputs and feeds on credit. We offer farmers farm inputs and animal feeds on credit and delivered to the all the designated milk collection points on request.

- ◆ Support for Cooperatives. We assist cooperatives set up milk cooling facilities. More than 20,000 farmers' have benefitted from the programme in Nyala Dairy, Sabatia Farmers' Cooperative Society amongst others.

- ◆ Corporate Social Responsibility; We work with communities to improve broken down infrastructure and other community development projects. All this eventually helps in uplifting of living standards with those that we work with.

- ◆ Prompt payment for milk delivered. With prompt and regular payments for their milk farmers are able to meet their financial obligations and further develop their businesses.

Chance to join a winning partnership

Farmers choosing to partner with Brookside Dairy are assured of a committed and faithful partner, and of a mutually beneficial relationship that aims to transform them to world-class farmers.

You can get more details about Brookside Dairy from our stand at the Brookside Livestock Breeders Show & Sale or through the following contacts;

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